

Please join us!
20th Anniversary Gala
Thursday April 12, 2012, 6-9pm



Make a difference in the life of a student.
Share your passion for education.
Be a 20th Anniversary Gala Host or Table Captain.

Please join a group of engaged citizens who are making a difference for under-resourced youth right here in our own community, and developing the next generation of America's urban teachers. With your help, the 20th Anniversary Gala will create a network of like-minded people for this growing movement and build Breakthrough's ability to serve more students like those pictured with their Breakthrough teachers, below.

Breakthrough Mission

Since 1992, Breakthrough Cambridge has created paths to college, careers in education and excitement for learning in Cambridge – and beyond!

- Breakthrough offers the *only* free, year-round academic programming in Cambridge.
2011 result: 100% of our seniors enrolled in four-year colleges, for the 3rd year in a row!
- Breakthrough inspires a new generation of educators by training talented college students as teachers.
2011 Result: 75% of our 2010 teachers are working in urban public schools across the country.

Hosting opportunities

- **\$25,000+ Valedictorian**
 - 20 tickets; 2 premium location tables; full-page greeting in Gala Guide
- **\$10,000+ Honor Roll**
 - 10 tickets; 1 premium location table; ½-page greeting in Gala Guide
- **\$5000+ Student Government**
 - 10 tickets; 1 priority location table; ¼-page greeting in Gala Guide
- **\$2500+ Perfect Attendance**
 - 10 tickets; 1 table; business card-sized greeting in Gala Guide
- **\$ 150+ Table Captain**
 - Purchase or sell 9 more tickets at \$150 and fill a table. Co-Captains are welcome!



Next Steps

1. Please CONFIRM early. Register online at eventbrite.com
2. REACH OUT to potential guests with a phone call, our Save the Date cards and/or a personalized email.
3. PASS ALONG names to Breakthrough to include your contacts in our invitation process.
4. REMIND your guests! Encourage them to check our website for event updates and interviews with 20 remarkable Breakthrough alumni and friends who will be honored at the Gala.
5. REGISTER your confirmed guests on Eventbrite.
6. Ask Laurie (see below) for any help that you need!

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